SEP: Empowering youth through football and agriculture

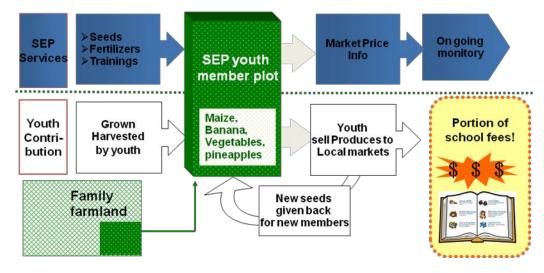


Youth Self-help Agriculture Program

SEP, through its innovative Youth Self- help Agriculture Program, helps ensure food security, financially empowers youth, (girls and boys) provides valuable agricultural training, and supports youth's access to education. SEP works with local families to dedicate a small percent of the families' own crop land to the care of a youth family member. The child is then responsible for planting, maintaining, and harvesting this plot. After basic food security needs of the family are met, all proceeds of crop sales from the child's plot go to the child and are used to fund a portion of their school-related expenses. The families must commit to funding the remaining portion of the school expenses.

SEP's Role:

- Coordinates the dedication of the plot to the youth family member
- Provides an initial allotment of seed to the youth to establish his/her crop
- Provides free fertilizer to the youth on an ongoing basis
- Provides the youth with technical training in high-yield farming techniques, including fertilizer application
- Provides market price advisory services for crop sales
- Provides ongoing monitoring and evaluation of the youth's plot and his/her school engagement



Impact and Accomplishments:

- 350+ youth are attending primary and secondary that otherwise could not afford an education
- Basic food security ensured for 350+ families
- 350+ youth have been trained in key agricultural-related areas,
- Over ksh.50,000 has been generated by youth for the support of their education
- 9 HIV/AIDs-related orphans' school fees have been 100% subsidized by SEP



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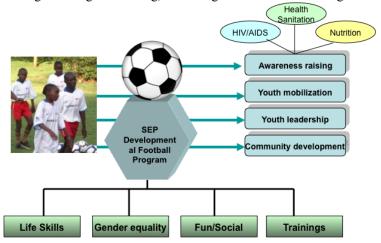


Youth Football Program

SEP aims to use football to mobilize, engage, and educate youth on life skills, health issues, and a wide variety of other topics. Football is the channel that we use to deliver key messages to the youths in our community. Through the power of "developmental football," SEP's specially trained coaches provide not only fun, but important life skills to develop the next generation of community leaders.

SEP's unique Youth Football Program leverages the power of football as a tool to:

- Teach life skills through games and integrated messaging in areas such as HIV/AIDS prevention, health and sanitation, nutrition, reproductive health, peace building, and substance abuse
- Engage youth in healthy, fun social outlets
- Improve gender equality
- Mobilize youth and the community at large
- Develop youth leadership through training in coaching, refereeing and tournament management



Impact and Accomplishments:

- 1250 youth between the ages of 10 and 20 participate in ongoing football practice and matches
- 75% of all participants are girls and young women who would otherwise not have a social or athletic outlet outside of their traditional roles
- 100 youth have been trained in football coaching, refereeing, and First Aid and 20 are now volunteering as coaches and referees at local schools
- Have a football presence in 2 primary schools and 1 secondary school.
- Hosts 3 football events per year focused on key life skill topics, resulting in massive behavior change among the youth



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